

Dated: 14.08.2025

To,  
The Editor/Advertising Manager

**Sub.:- Release of NCPUL advertisement for publication on 15.8.2025 in Urdu Daily/ Weekly/ Fortnightly Newspapers on the occasion of Independence Day 2025, Reg.**

Sir/Madam,

Kindly see the attached file (in PDF) as a copy of NCPUL advertisement regarding “Qaumi Urdu Council Ki Sargarmiyan” for publication on 15.8.2025 on the occasion of “Independence Day 2025” in your esteemed Daily Urdu (Empaneled in our media list) on DAVP rate in colour, in designed size 24(W)x18(H)cm<sup>2</sup>. You may also visit our website [www.urducouncil.nic.in](http://www.urducouncil.nic.in) for advertisement material & for confirmation of Newspapers with their editions. You are requested to publish the advertisement only in the newspapers/editions shown in the list posted on our website.

Bill (with revenue stamp) in duplicate along with 02 copies Newspaper carrying our advertisement, copy of PAN Card and copy of DAVP rate must be sent to us for payment within 30 days from the date of publication. Failing which, no bill will be entertained for payment. For Newspapers not empanelled in DAVP, payment will be made on lowest (Prevalence) DAVP rate. Newspapers claiming for GST must submit bills in approved computer generated format of GST claim, hand written bills will not be acceptable.

*Bill (with GST) will be admitted if it is received “online generated GST invoice and payment submitted against this bill” as proof of advance depositing of Service Tax (GST). HSN/SAC Code must be coated on your bill.*

Thanking you.

*Yours Sincerely*

**Dr. Imtiaz Ahmed**

**A.E.O. (B.P.)**

National Council for Promotion of Urdu Language,  
Ministry of Education, Department of Higher education,  
West Block-VIII, Wing No. 07,  
R. K. Puram Sector-I,  
New Delhi-110 066.  
# 011-26109746

**Encl.: As above**

Dated: 14.08.2025

To,

The Editor,

**Subject:- Release of NCPUL Advertisement for Urdu Magazine (RNI registered) on the Occasion of Independence Day 2025, Reg.**

Sir/Madam,

Please find attached herewith copy of NCPUL advertisement (in PDF) designed in size 24(W)x18(H)cm<sup>2</sup>, in colour regarding “Qaumi Urdu Council Ki Sargarmiyan” to be published in your Magazine on latest issue. This advertisement should be published on proper space in your magazine size or suitable as per your page size but not more than 24(W)x18(H)cm<sup>2</sup>.

Payment will be made according to approved rate of DAVP. Those who not able to provide DAVP rate the payment will be made at lowest (Prevalence) DAVP rate.

Proper bill (with revenue stamp) in duplicate along with copy of Magazine carrying our advertisement, copy of DAVP rate card (if issued) and PAN number must be sent for payment within 30 days from the date of publication, failing which no bills will be entertained for payment. You are requested to mention R.O. number (written on top of this letter) on your bill. Magazines claiming for GST must submit bills in approved computer generated format of GST claim, hand written bills will not be acceptable.

*Bill (with GST) will be admitted if it is received “online generated GST invoice and payment submitted against this bill” as proof of advance depositing of Service Tax (GST). HSN/SAC Code must be coated on your bill.*

For advertisement material & for confirmation of your Magazine in our media list, kindly visit our website [www.urducouncil.nic.in](http://www.urducouncil.nic.in)

Thanking you.

Yours sincerely,

**Dr. Imtiaz Ahmed**

**A.E.O. (B.P.)**

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Ministry of Education, Department of Higher education,  
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